### Residential Internet Performance Measurements: The Future is Passive

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# Measuring residential Internet performance is crucial

Home users



ISPs, content providers



Regulators, policymakers

Eighth Measuring Broadband America Fixed Broadband Report

A Report on Consumer Fixed Broadband Performance in the United States



**Federal Communications Commission** 



# How to measure Internet access performance?

- Which metrics should we measure?
- How to measure them?

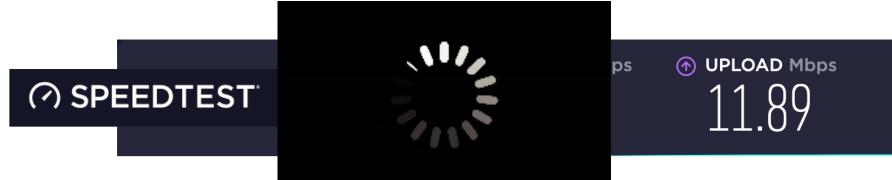


## Many "speed tests", but what do they measure?

- Access ISP performance?
- WiFi in the home?
- Bulk transfer capacity? Access capacity?
- Do these measurements match application performance?



### Speed ≠ application performance



Xfinity xFi Speed Test

Download speed

327.3 Mbps



Your Internet speed is

310 <sup>Mbps</sup>



#### Outline

- Cofounding factors of home network performance
- Metrics and measurement method
- From speed to quality of experience
- Final thoughts on Internet measurements



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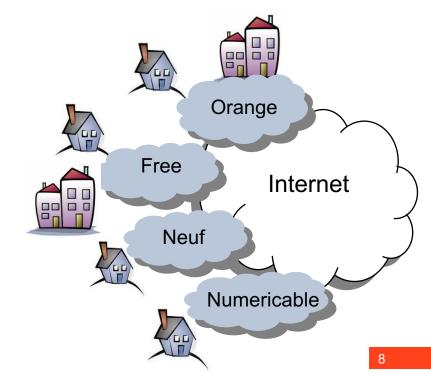


### Are users getting what they paid for?

In 2009: dataset with > 10K home users

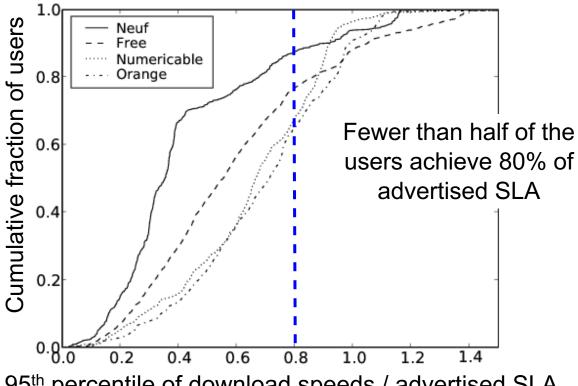


- Reports quality of ISPs in France
- Clients on home computers
  - Pings
  - FTP download/upload
  - Metadata: ISP, SLA, and city





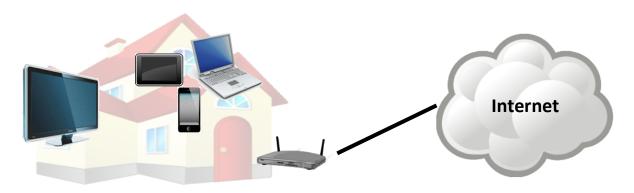
### Grenouille's users rarely got advertised speeds





95th percentile of download speeds / advertised SLA

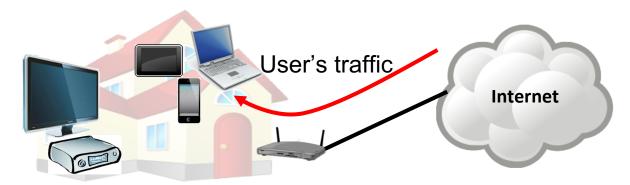
### Many confounding factors



- Home network: WiFi, cross traffic
- Server location
- Test method



## Are throughput bottlenecks in the access ISP or the home WiFi?

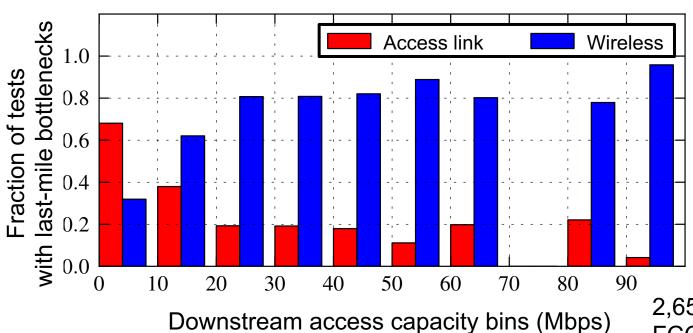


- Home or Access (HoA) algorithm
  - Inspect packets traversing the home router
    - Packet inter-arrival time to detect access bottlenecks
    - RTT in home to detect wireless bottlenecks

S. Sundaresan, N. Feamster, R. Teixeira. *Home Network or Access Link? Locating LastMile Downstream Throughput Bottlenecks*. PAM'16.



#### Prevalence of last-mile bottlenecks





# How to reduce the effect of the home network on speed measurements?



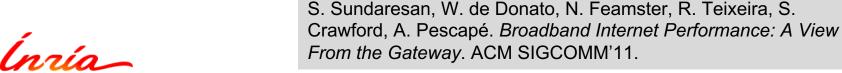
- End-hosts
  - Test affected by home network
- Home router
  - Direct measurement of access link



#### Idea: Measure from home router

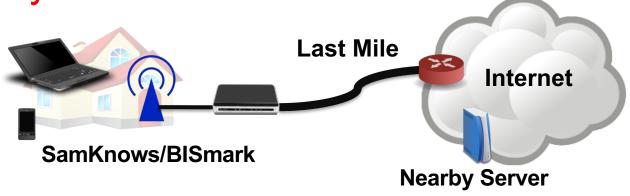


- Ideally placed between home devices and Internet
- Always on
- Requires deploying infrastructure





### Deployments



- Breadth: The FCC/SamKnows study
  - 7,800 gateways, 18 ISPs, multiple service plans
- Depth: The BISmark study
  - 120+ gateways in 28 countries worldwide, periodic and on-demand measurements



# Lessons on the effect of home network on speed

- Home network can bottleneck end-to-end throughout
  - Homes with > 20Mbps most often bottlenecked on WiFi
- Better to measure access speed from home router



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### Speed metrics

- Capacity
  - Maximum IP-layer rate of maximum-sized packets
- Available bandwidth
  - Maximum unused capacity
- Bulk transfer capacity
  - Throughput of single TCP connection during bulk transfer



## Approaches to measure available bandwidth

#### Flooding

- Large parallel TCP transfers & post-processing
- Measures the effective available bandwidth
- F Large overhead

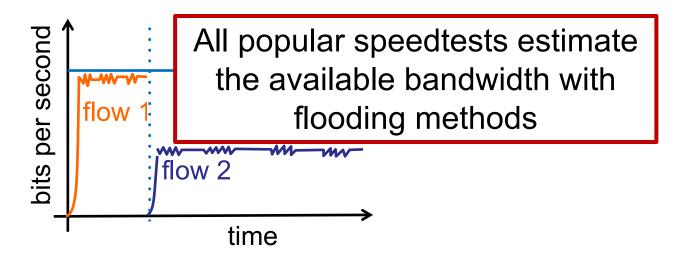
#### Advanced probing

- Trains or pairs of probes with varying sizes/spacing
- Lower overhead
- Assumptions may not always hold



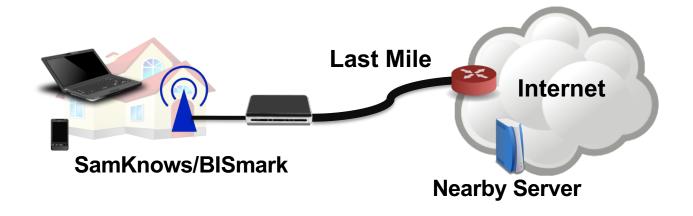
## Available bandwidth ≠ what is available for new connections

Cross traffic is often elastic



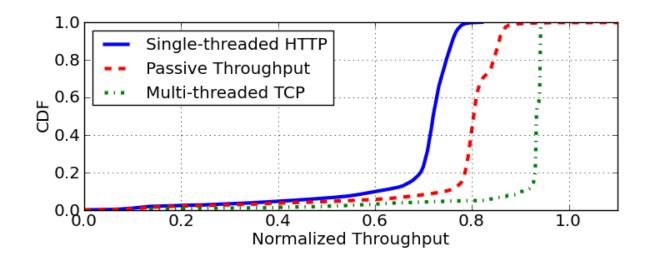


## Measuring access speed with flooding methods from home routers



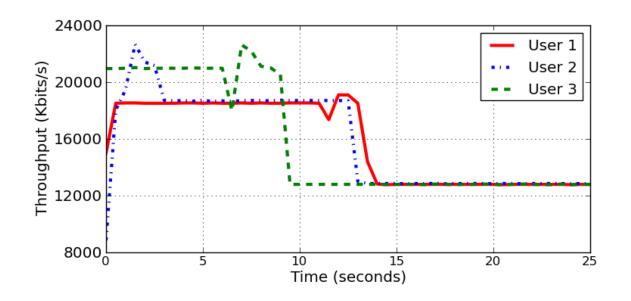


# Different methods measure different speed metrics



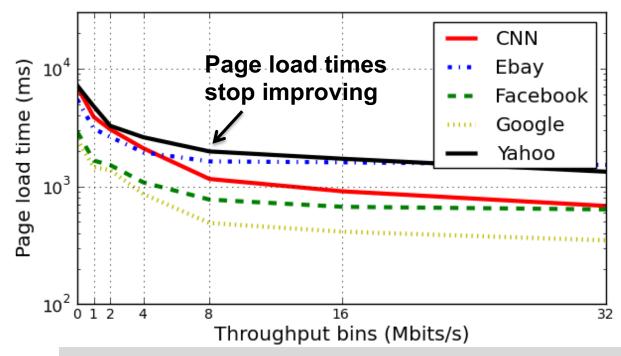


# Short-term throughput different from sustainable throughput





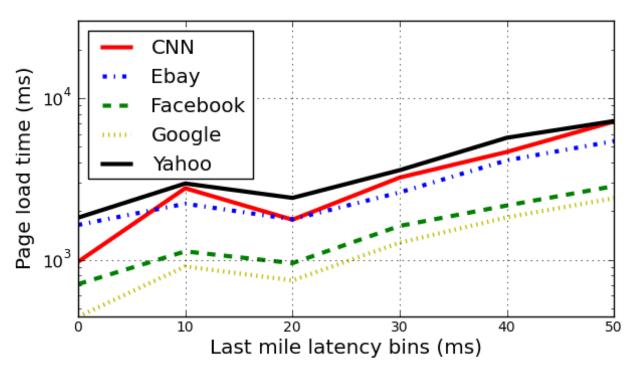
## Page load times stop improving above about 8-16 Mbit/s





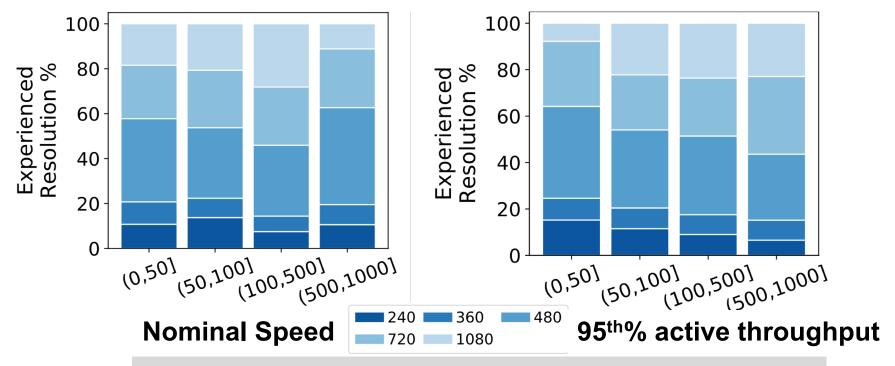
S. Sundaresan, N. Feamster, R. Teixeira, N. Magharei. *Measuring and Mitigating Web Performance Bottlenecks in Broadband Access Networks*. IMC'13

### Last-mile latency matters





## Video resolution depends on factors other than speed





F. Bronzino, P. Schmitt, S.Ayoubi, G. Martins, R. Teixeira, N. Feamster. *Inferring Streaming Video Quality from Encrypted Traffic: Practical Models and Deployment Experience*. Sigmetrics'20

# Lessons on measuring access performance

- A single metric of speed may not be sufficient
  - Short-term versus sustained
  - Consistency over time
- Speed is not enough
  - Web: Latency becomes bottleneck beyond 16 Mbps
  - Video: some correlation with access throughput, but many other factors
    - Eg., device, content, video streaming decisions

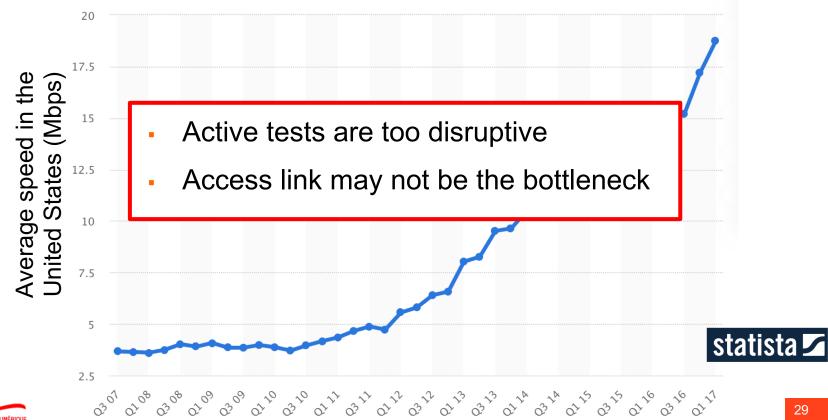


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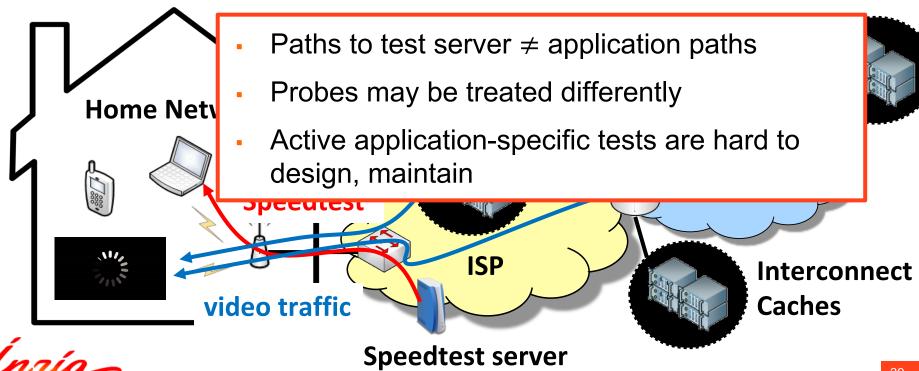


### Access networks are getting faster





# Applications are complex, distributed, adaptive

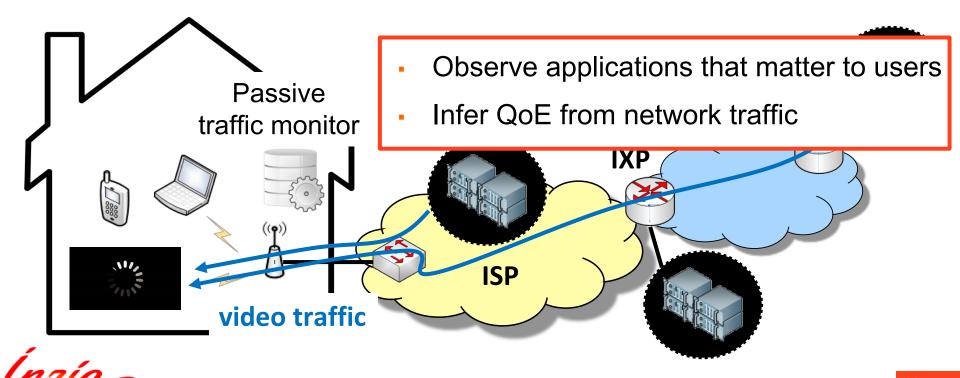




Active measurements have reached their limit

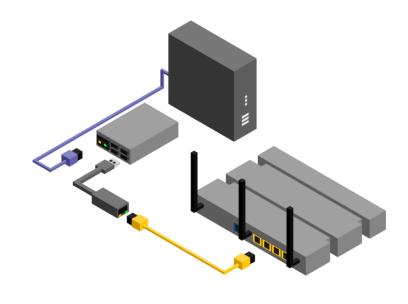


# From active speed tests to passive Quality of Experience (QoE) inference



### Video quality with Network Microscope

- Implemented for low-cost devices
  - Raspberry Pi, Odroid
- Inference of video quality from encrypted network traffic
- Pilot home deployment
  - ~10 in Paris
  - ~60 in the US
    THE WALL STREET JOURNAL.





F. Bronzino, P. Schmitt, S. Ayoubi, G. Martins, R. Teixeira, N. Feamster. *Inferring Streaming Video Quality from Encrypted Traffic: Practical Models and Deployment Experience*. Sigmetrics'20

### Advantages of passive QoE inference

- Captures all factors that matter
  - Access speed
  - Latency
  - Peering
  - Connectivity to services
- Adapted to individual households



### Open problems

- Bottleneck identification: Is the access ISP the performance bottleneck?
- What should ISPs advertise?
- What to present to users?



### Summary

- Residential Internet performance measurements should focus on QoE instead of speed
- Passive measurements are better to capture QoE
- As networks and usage evolve, measurements need to evolve



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### Networks are evolving

- In-network programmability and load balancing
  - Harder to make active probes follow application paths
- Explosion of connected devices and IPv6
  - Internet-wide active probing prohibitive
- Link speeds keep increasing
  - Passive per packet measurements more challenging



### Applications and users are evolving

- Concerns over privacy
  - Passive measurements face restrictions
- Traffic is more often encrypted
  - Prevents deep-packet inspection
- Content everywhere
  - Shorter paths over fewer domains



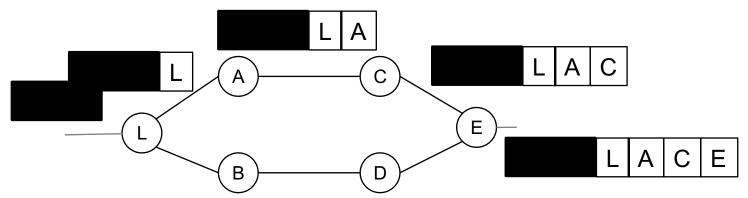
# Opportunity: Leveraging advances in statistical learning

- What can we infer from encrypted traffic?
  - Application and device type identification
  - Application performance
  - Security threats
- Research challenges
  - Lack of labeled datasets
  - Co-design of measurements and inference



### Opportunity: Programmable data planes

- In-band Network Telemetry (INT)
  - Enables new measurement capabilities at switches



- What to measure?
- How to scale INT?



### Concluding remarks

- Internet measurements: The future is passive
- A number of interesting research challenges
  - Mapping of network performance to QoE
  - Scalability
  - Coverage for Internet-wide analyses



### Thanks!

